

A BRIEF INTRODUCTION

First and foremost, thank you for taking the time to review my portfolio.

My design ethos is simple: I leverage design to [re]connect people to the joy of everyday life.

I create foundational concepts steeped in optimismintimately collective 'safe spaces' that catalyze the creativity, engagement, collaboration and contemplation for those who desire to participate.

The root of my calling stems from a family of dancers, painters, story-tellers and civil workers.

I'm an optimist: a futurist at heart whose led a successful career converting innovative concepts into award-winning products, spaces and experiences.

While my career spans across industries, my dedication to developing and promoting desirable, human-centered solutions remains a consistent thread.

If you'd like to take a deeper dive into my work and enjoy some of the multimedia aspects of each project, please visit my website.

Email me here if you'd like to continue the conversation.



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JOY MACHINES

Vehicles Rooted In The Joy Of Movement

- CCC e-Bike
- KIT-e Bike
- HOPI ATV



In 2011, I co-founded Conscious Commuter Corporation (CCC), a micro-mobility e-bike[share] start-up dedicated to providing joyful, seamless multi-modal commuting solutions. I served as the Chief Designer and COO, overseeing the design and development of its core product, a modular family of e-bikes I started designing during my senior year at Art Center College of Design in Pasadena, California.

While ultimately a bit before its time, this experience honed my ability to sell a vision; one that ultimately captured the attention of progressive investors, consumers, city-planners, municipal, state and federal research organizations, academic institutions, international design and thought-leadership communities, Silicon Valley big-wigs... and children. We managed to take the seed of a 'napkin sketch' concept, and develop it into an award-winning product portfolio that helped shape the template for today's spectrum of electric urban micro-mobility solutions.

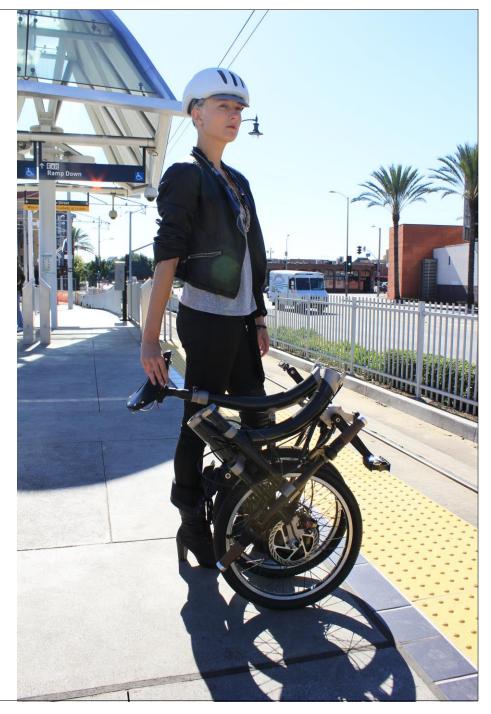
The ultimate metric of this e-bike's success was that it put a smile on everyone's face.

More on project <u>here</u>











Press











Want to Build the Next Pinterest? Focus on Great Design

By John Tozzi June 26, 2013, 2:51 PM PDT

















Top: The impossibility of producing the HiddenRadio through standard channels led Yitor Santa Maria (left) and John Van Den Nieuwenhuizen to try Kickstarter. Above: Gabrie Wartofsky worked on his foldble electric bike for two years. The funding he obtained allowed him to have 100 units produced









Design Development stemmed from my Art Center thesis project exploring multimodal system integration between e-bikes, buses and transit hubs.

'Minding the Gap' is a multi-modal transit system designed for Transport for London that integrates an electric bike-share, smart bus hub network and a multi-tasking re-designed RouteMaster bus to increase both the efficiency and desirability of London's iconic public transit.

The most important element of the bike is the unique way in which it relates to the city, the system and the user.







Prototype Development

Prototype 001: 'Frankenbike'

The objective of Prototype 001 was to build a working test mule to prove out the fundamental frame design geometry, evaluate components and electric drive systems, and to collect consumer insight during multiple events









Prototype 002: 'Frankenfolder'

The objective of Prototype 002 was to evaluate refined component packaging, folding mechanisms, ergonomics, manufacturability, materials and aesthetics. This prototype also captured the attention of DOMUS Magazine, who featured it in their 2012 Salon Del Mobile exhibition.









Prototype Development

Prototype 003: 'The Beautiful One'

Prototype 003 was designed and built to showcase the CCC e-bike's full potential: crafted from lightweight carbon fiber and milled titanium, incorporating a bespoke compact battery, and dressed with premium components.









Beta Fleet: The First 50

This series of beta prototypes were commissioned and built for corporate and government partners to evaluate the efficacy of e-bike share systems on corporate campuses and municipalities.

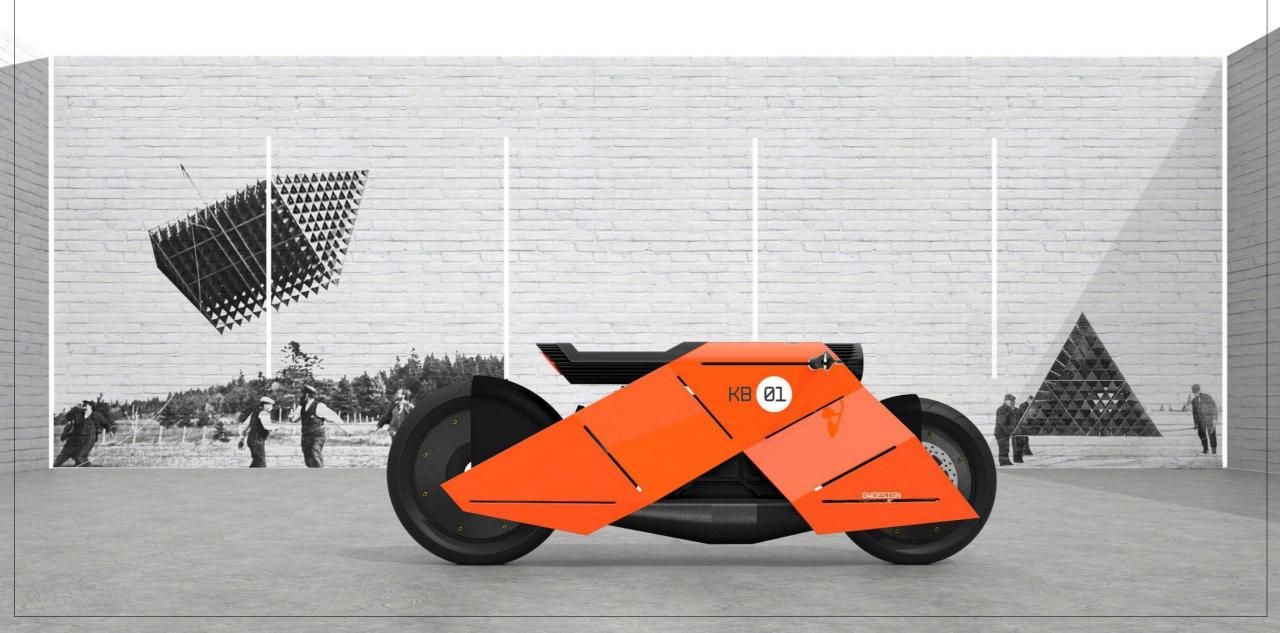




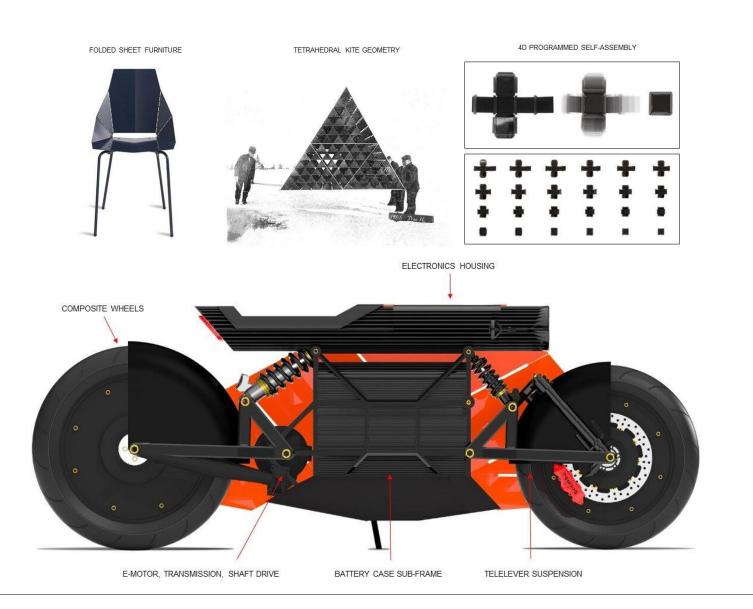




A design/feasibility study exploring a low-cost build approach for the custom e-bike market.



KEY INSPIRATION

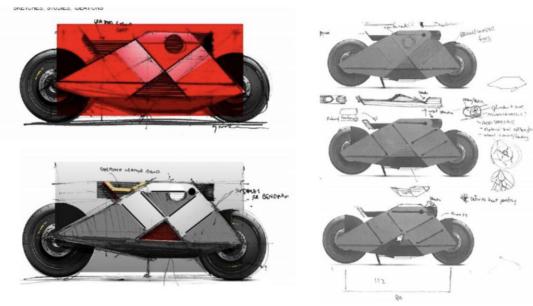






2D/3D Ideation



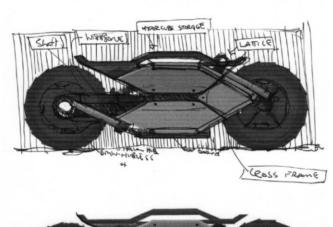






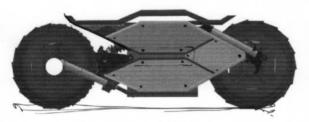
SLAT MOTIF EXTENDS FROM BATTERIES TO STATIONARY WHEEL COVERS

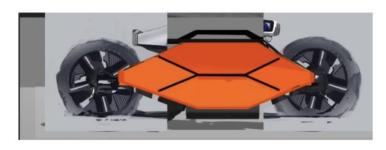
2D/3D Ideation



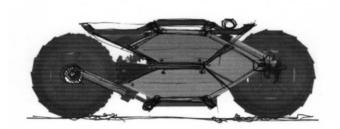


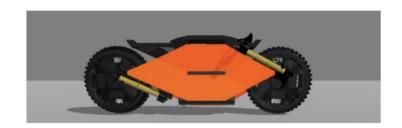




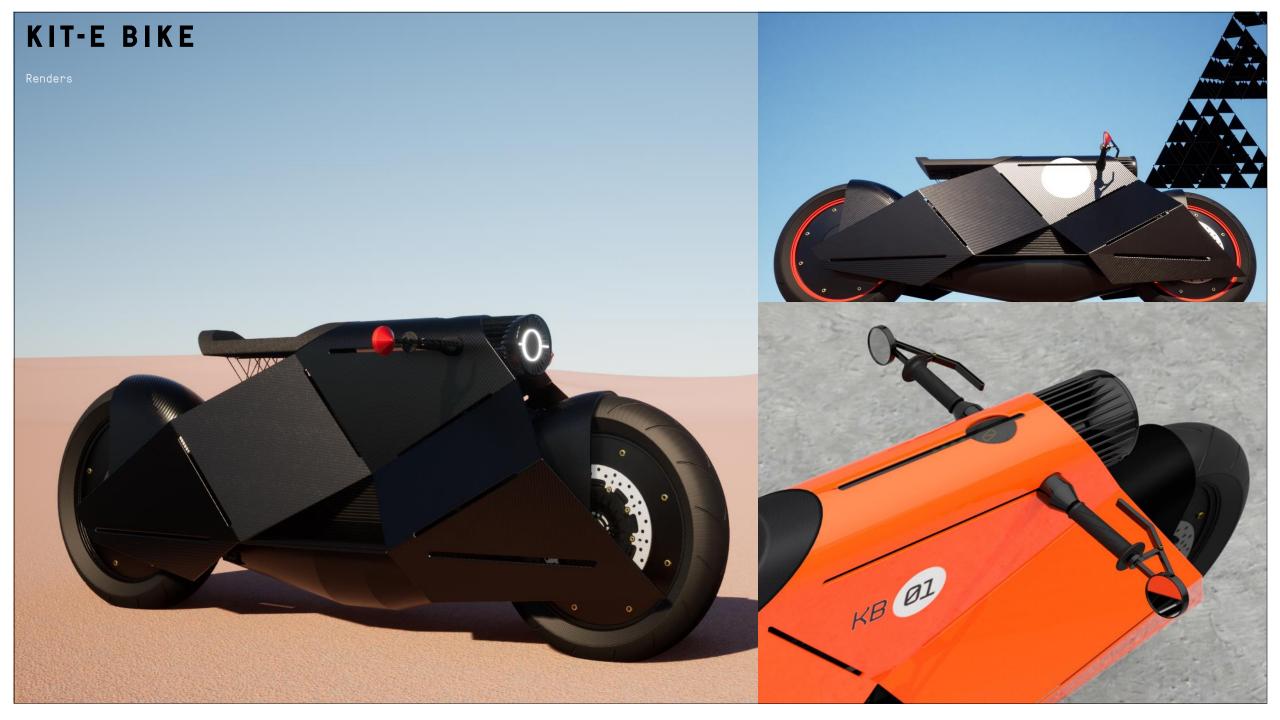












WARSHIP WAR SHIP

A sketch-book visual essay exploring grief through a journey taken between a protagonist [inspired by my dearly-departed friend] and their mechanical avatar- the motorcycle.

Together, they experience six stages of the ultimate motorcycling journey: Worship, Freedom, Companionship, Fetish, Anarchy and Death.

The raw aesthetic of both motorcycle and animated storyboards reflect the senseless experience that inspired it.

Multimedia link <u>here</u>

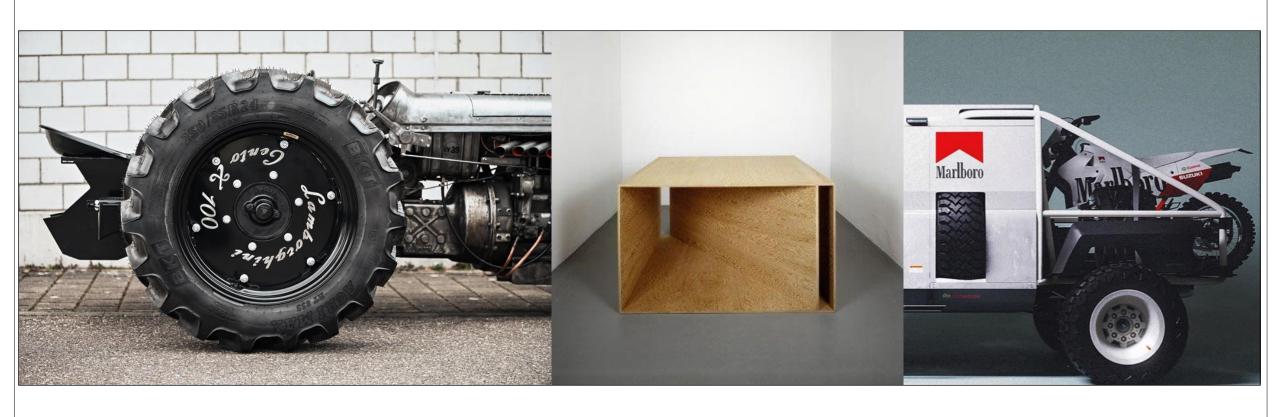


Inspiration collage image stills above were inspired by the works of Aboubacar Traoré's Inch'Allah series (2015), archived photography from LIFE Magazine, and Miss Atomic.

HOPI A modular agricultural ATV Design Study offering both human-piloted + Autonomous Configurations

HOPI MOOD BOARD

Design Inspiration: Raw, Utilitarian, Proletariat + Rugged



HOPI

Renders









CAMPERS + RV'S

Vehicles Designed To Get People Outside

- Texino Atrium
- Texino Venture II
- HOPI ATV
- Bedouin EV



Inspired by comic adventure vehicles, the Atrium was a 3 month design/build exercise exploring a flagship box camper.

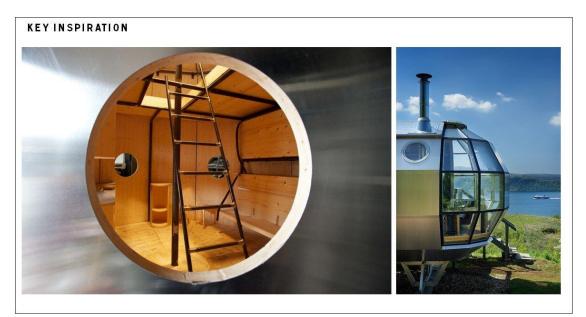
The design brief was simple: create a camper that provides the user both privacy and beautifully curated views in a space that feels more like an open air loft than a tin can.

More on project <u>here</u>





Design Inspiration: Stainless steel chalets + Submarine Interiors



[NOT]BOX INTERIOR

SUBMARINE CHIC MONOCHROME





TEXINO



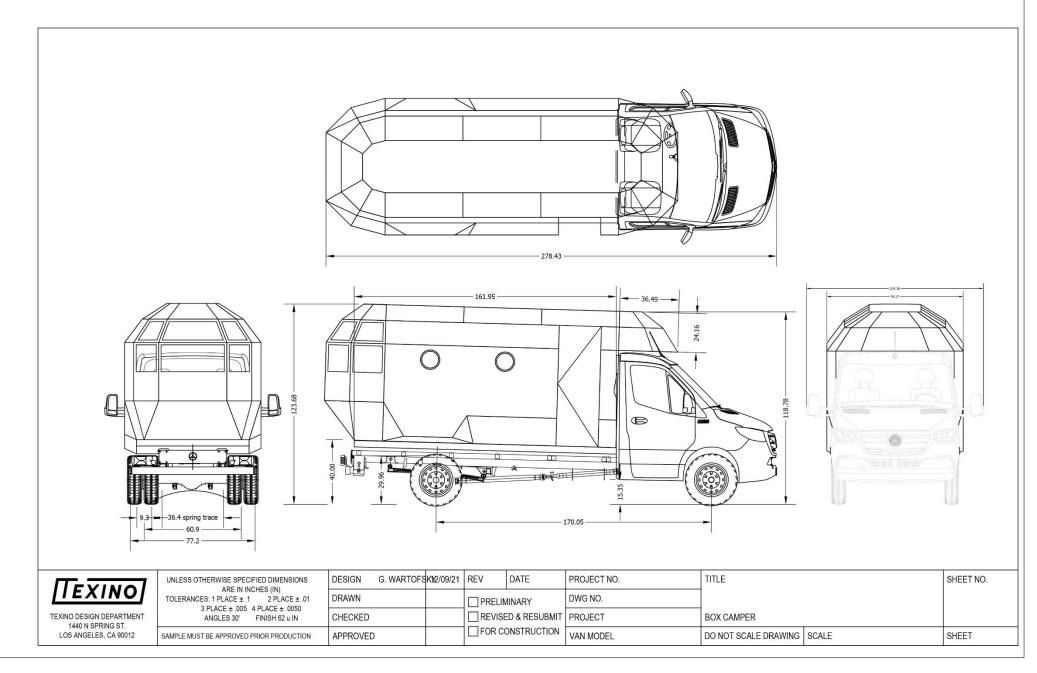




Design Development: Applying subtle surfacing/graphic breakups to diminish 'the brick' packaging



Package Diagram

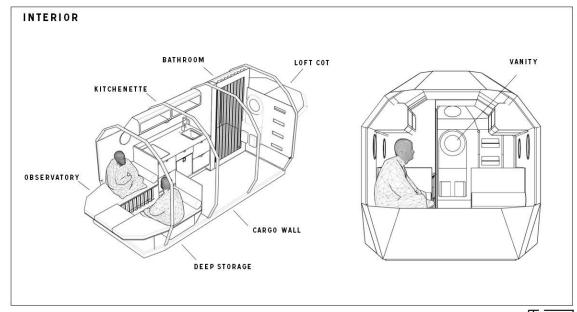


Renders

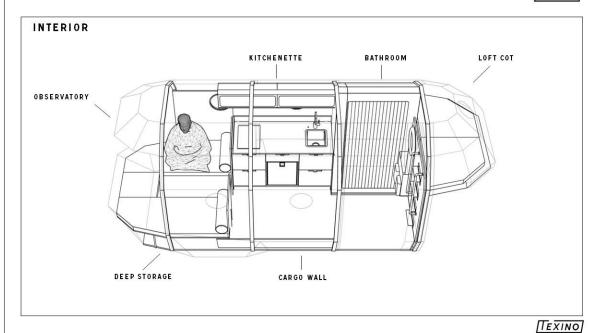










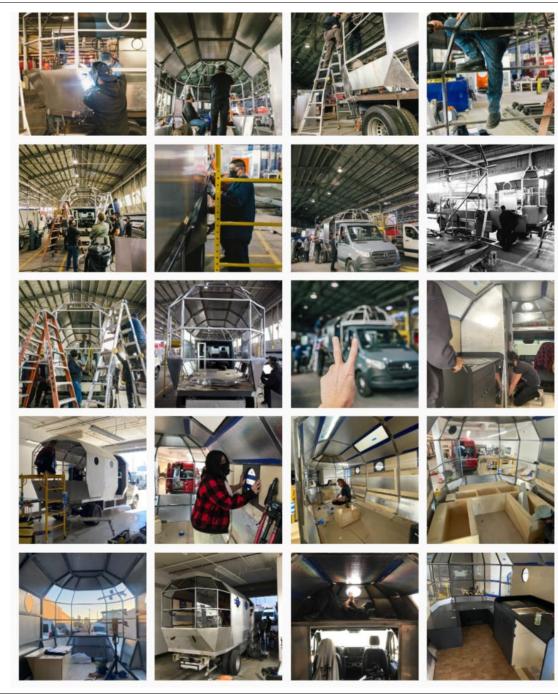






Prototype I + II Build Process: Hand built proof-of concept box campers utilizing the Mercedes Sprinter flatbed platform





Press + Accolades

RR1

Robb Report

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MOTORS / CARS

MARCH 29, 2022

A Van With a View? This New Camper Concept Has Better Windows Than Your Condo

Now you can take in your surroundings without every leaving your van.

By BRYAN HOOD 33



It's no secret that camper vans are now essentially traveling homes for the nomads among us. So, it was only a matter of time before someone gave a camper the ultimate home amenity: panoramic

Los Angeles-based van maker Texino's Gabriel Wartofsky doesn't see any reason why your view should be limited while you drive cross country. Why not take it all in? That's why he came up with the Atrium, a van concept with windows that will make your city condo jealous.

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DINE WITH US

LATEST GALLERIES IN CARS



FERRARI The 1957 Ferrari 250 GT LWB Berlinetta Tour de France Zagato in Photos



MOTORTREND News Reviews Buyer's Guide Watch MotorTrend+ The Future

The Texino Atrium Camper Van Prototype Is a Next-Level Fish

Don't worry, all that glass can be easily dimmed with the flick of a switch. Monica Conderman - Writer: Manufacturer - Photographer | Apr 4, 2022





California—and unless you have <u>#vanlife</u> on your mind, you're probably way off track. A company called Texino is busy constructing a concept camper van it calls the Atrium. When it fully comes to life and hits the streets of downtown Los Angeles en route to the coast or mountains for a weekend of boondocking, it'll undoubtedly draw eyeballs and conversation among its urbanite neighbors. Furthermore, it'll be a talking point among its those other run of the mill RV, camper



departure," an insightfully mysterious and fitting outlook on a futuristic, out-of-this-world project Texino's current lineup includes a Meredes-Renz Sprinter camper-van conversion fleet consisting of rental and for-purchase pop-top tent and hard-top models-the Switchback, Venture, and

The new Atrium model, on the other hand, more resembles a space vessel, a moon machine made of unobtanium. The Atrium prototype is built on a Mercedes-Benz Sprinter foundation,



The whole design is eye-catching, of course, but its geometric, atrium-like rear, from which the model receives its name, is arguably the focal point. The whole upper-rear quarter is fully glassed-in, providing an observatory-rivaling scenic view while allowing for plentiful natural light We'd love to experience a good storm from inside the Atrium.

HICONSUMPTION





When Texino founder Nick Devane first came up with the idea for his ompany, he envisioned a recreational vehicle that would feel more like a low-usage camper van; a livable place to chill out, maximizing room while still offering innovative designs and getting people outside more. Since Texino's launch in 2018, it's helped to redefine the box camper industry Angeles-based company has pushed the boundaries even further and

The Texino Atrium is a futuristic-looking box came adventure vehicles," with a neo-modern interior that favors simplicity and treamlined function. The inside contains a bathroom, a kitchenette, two sleepers, and a loft cot, with deep storage offered by the boxier structure. of classic Airstream campers, but with a flatter silver coat.

When you step foot inside this cab, you don't feel like you're trapped in a tin can. Instead, you don't want to leave. The geometric side-dones! observatory window on the rear end allows for not only more natural lighting but also a scenic view to wake up to each morning — a perk which is further aided by the six porthole side windows. Similar to an Airstream's concave outer walls, the Atrium maximizes interior space, allowing for more room to sleep, cook, eat, and hang out, with the social layout bring a

As always, the Atrium is built by Texino with innovative, high-quality materials. However, right now the box camper is currently in the concept stage, though you can learn more about it on Gabriel Wartofsky's websit-

LEARN MORE: HERE







FROM THE SHOP



TEXINO VENTURE II CAMPER

As Design Director at Texino, my team was tasked with redesigning Texino's Classic model- one built for people who love people.

It's a return to a social layoutprioritizing back to basics chill space over storage.

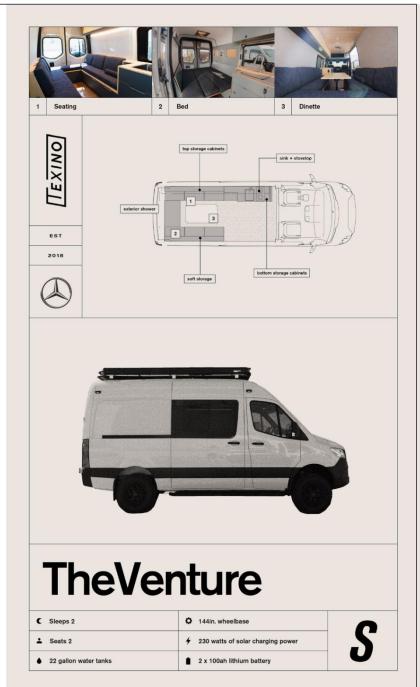
More on project <u>here</u>







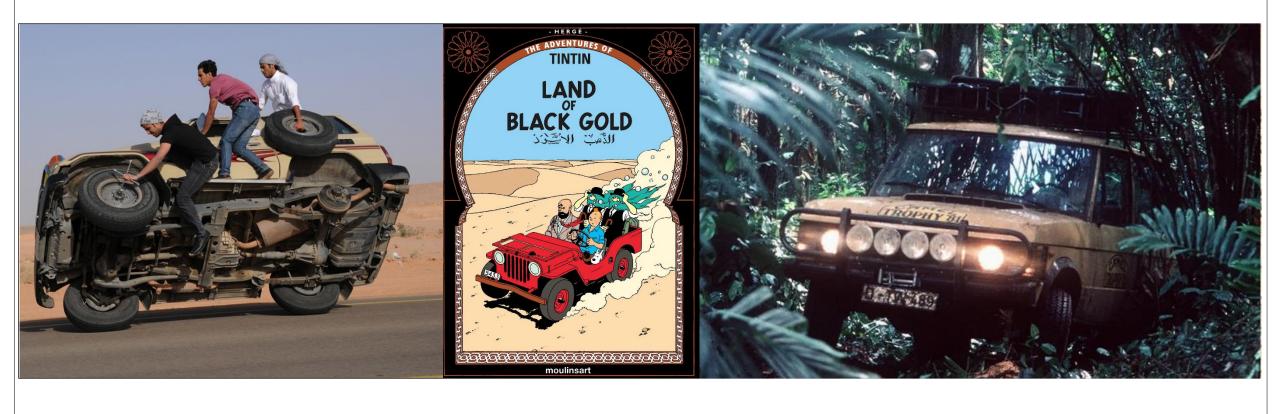






BEDOUIN EV

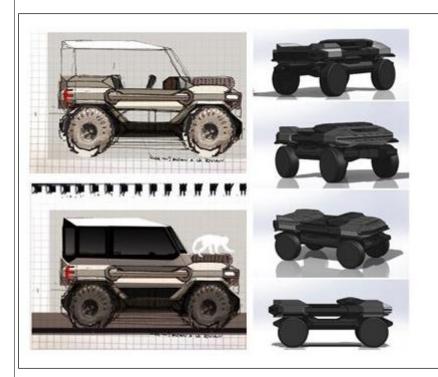
Design Inspiration: Saharan Adventure + Camel Trophy



BEDOUIN

Design Development

















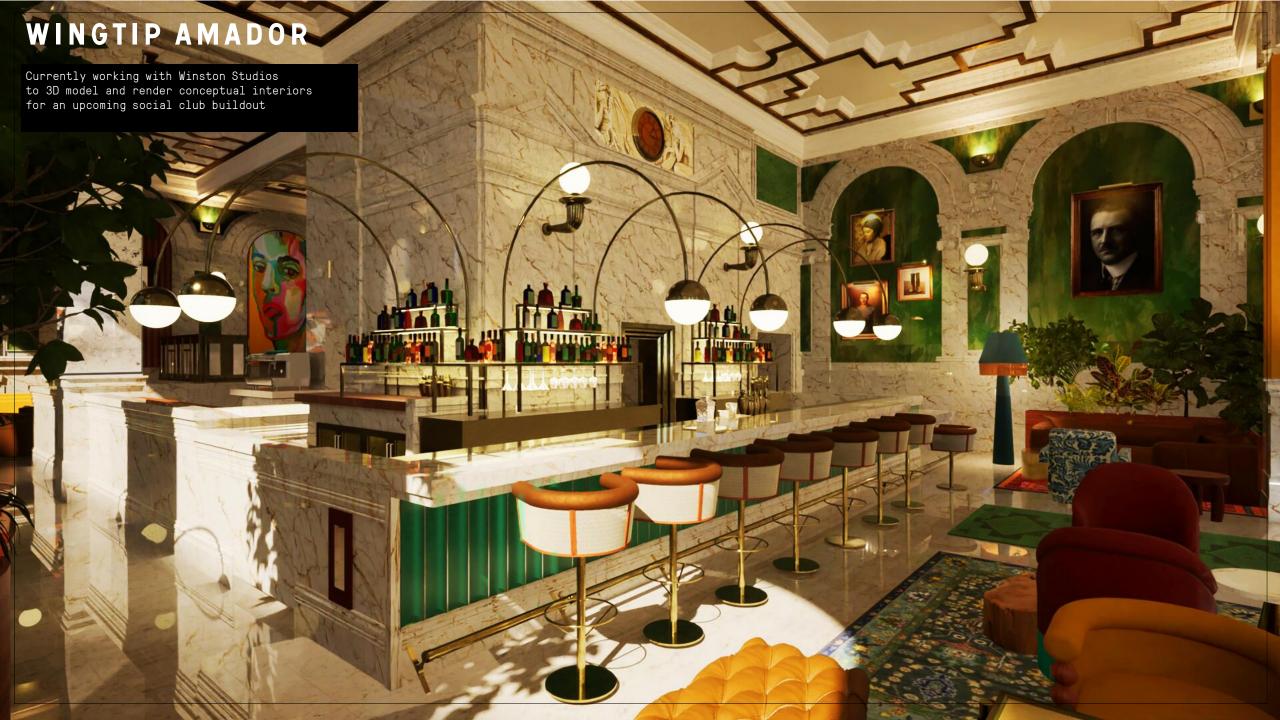




BRANDED/INTIMATE SPACES

Themed Oasis

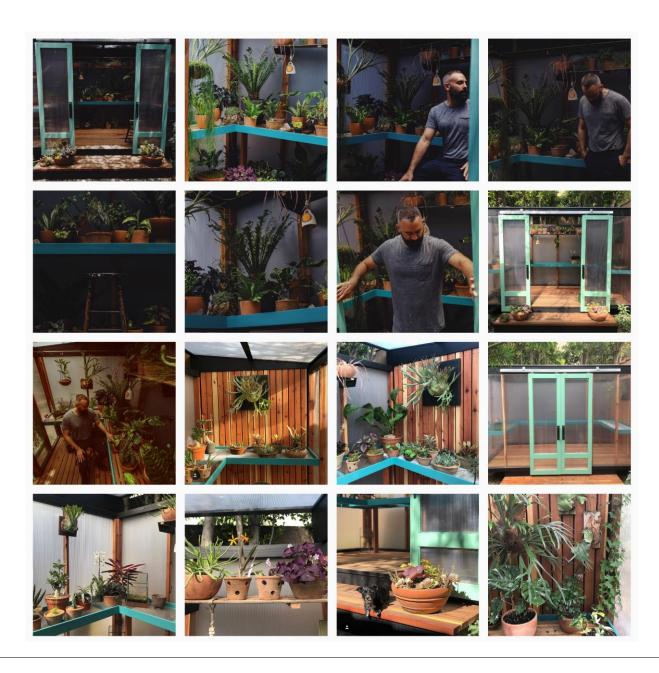
- Wingtip Amador
- Greenhouse
- Acura Autonomy 2040
- Bloom + Plume Cafe
- Poke Backpack

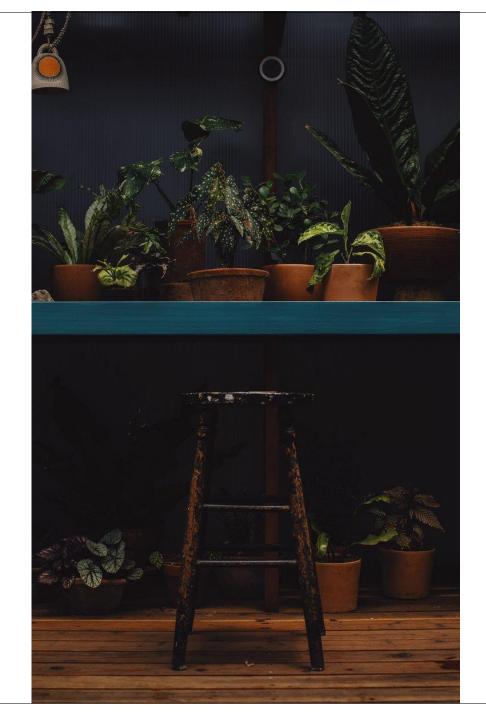






GREENHOUSE





GREENHOUSE

Preliminary concept sketches

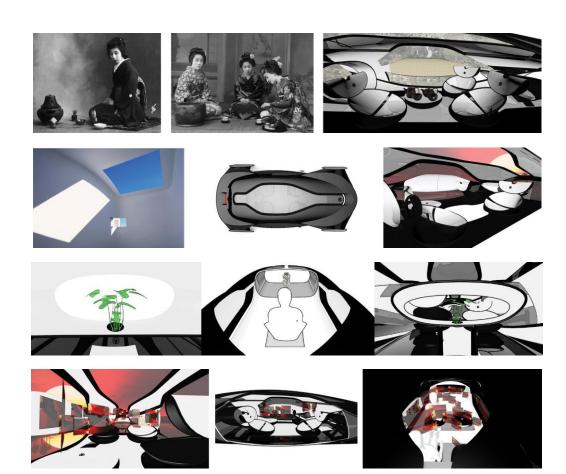


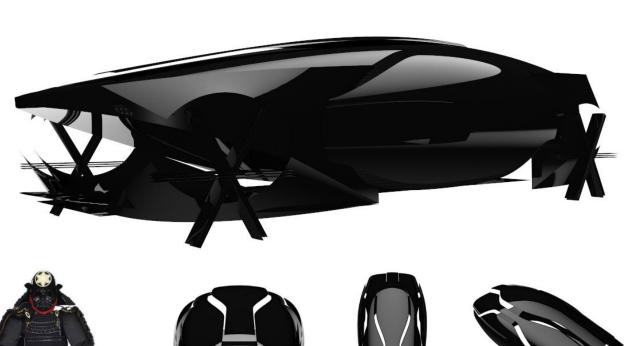
ACURA AUTONOMY 2040

Consulted with Honda Advanced Design in 2014 to envision an autonomous luxury passenger experience for the year 2040.

Autonomy 2040 builds a future steeped in ritual traditions of craft, ceremony and contemplation.

Click here for more on multimedia/fabricated physical project deliverables.



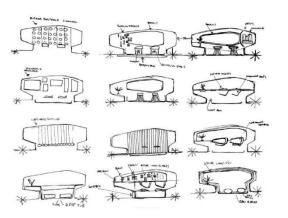














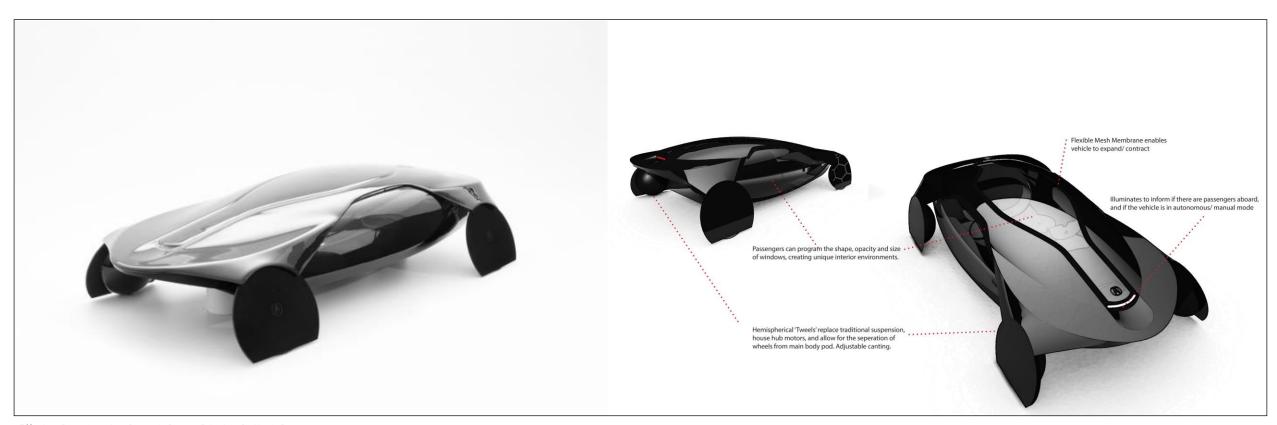






AUTONOMY 2040

A conceptual branded autonomous luxury passenger experience for the year 2040 that combines emerging innovation with timeless rituals.



5th Scale physical model + Digital Model

BLOOM AND PLUME CAFE

Dance Theater, Studio Workshop: A flexible, adaptable & distinctly Bloom and Plume multi-use outdoor space incorporating a green space, cafe, showroom, recording studio and dance floor. Inspired by the founder, Maurice's life, as well as my own childhood growing up in a house where my mother ran a dance studio, and my father a painting workshop.

More on project <u>here</u>



DESIGN ELEMENTS









- 'Sound Buffer' Gate way
- Feminine
- Simple
- Joy in Repetition
- Consistent with B + P Form Language



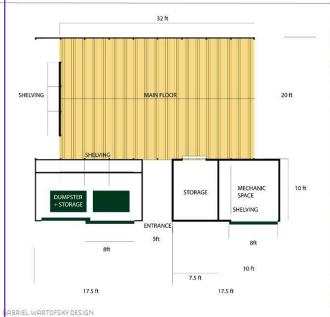
BLOOM AND PLUME CAFE





BLOOM AND PLUME CAFE

PLAN VIEW: MULTI-USE SHADED DECK + 2 STORAGE STRUCTURES





SHELVING UNITS



GABRIEL WARTOFSKY DESIGN

STORAGE UNITS



SLIDING BARN DOORS (SOME HIDDEN FOR THIS ILLUSTRATION) MECHANICS' SHED INTERIOR
- MODIFIABLE FOR B&P STORAGE

POKE BACKPACK

A mobile healing unit designed to extend POKE's capabilities beyond the obstacles of geography and COVID.



COVID has redefined our access to self-care. With POKE's closure during the pandemic, this design exercise explores ways in which to preserve services in a post-pandemic world.

INSPIRED BY:

POKE's signature Cake Plaster
The healing power of wanderlust
Mobile services (expanding POKE to the desert?)
Adaptation of services in response to COVID
Pop-up children's adventure books
Backpack, the dog



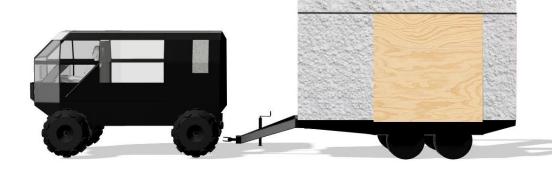




POKE BACKPACK





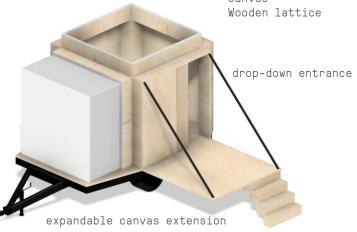




10' x 10' expandable cube









TINY HOMES

Efficient Micro-living

- Texino Tiny Home
- Floating Home
- Hypercube

TEXINO TINY HOME

Design Brief + Development

A design/build proposal envisioning a Texino Tiny Home designed for vacation rental/hospitality applications

Designed in collaboration with Ouida Biddle.

Design Criteria

- Mobile/Trailer Mounted
- Built to \$100,000 Price



UNIQUE FEATURES

OUTDOOR MUDROOM/ SHOWER - FOR KEEPING INTERIOR CLEAN (SHOWER CURTAIN CAN PROVIDE A PUNCH OF COLOR/PATTERN)

DRAWBRIDGE DECK- LOUNGE + AREA + ENHANCED SECURITY

LOFT SKYLIGHTS- FOR STAR GAZING IN BOTH BEDS







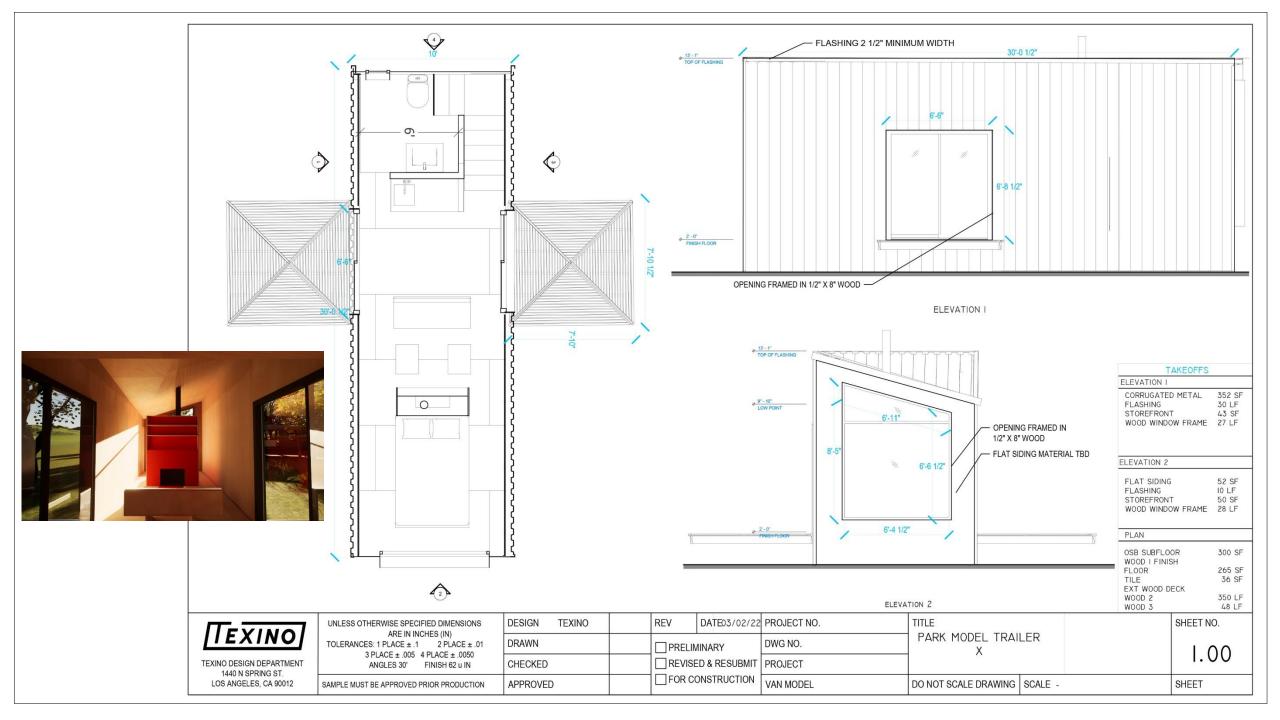


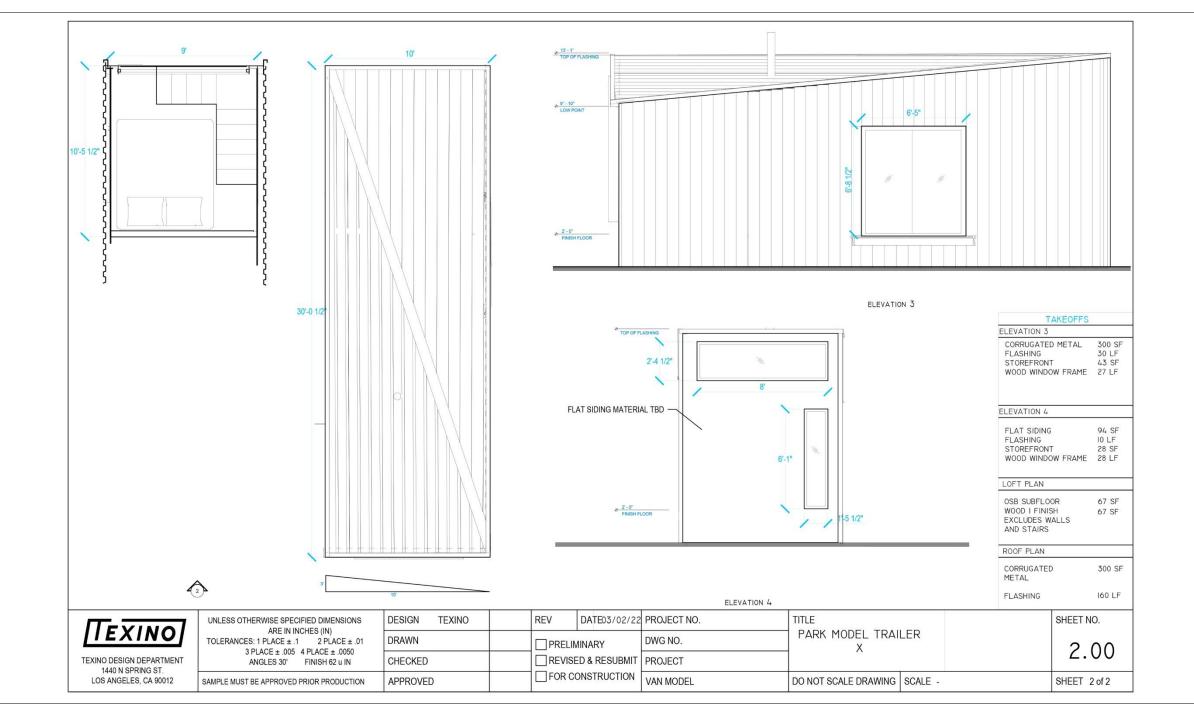
MATERIALITY

METALLIC SHELL MEETS MINIMALIST INTERIOR











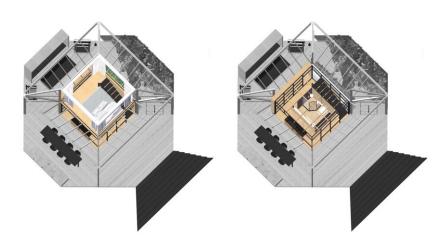
The Hypercube is a pre-fab, autonomous floating home designed to both address the housing needs of communities affected by rising sea levels, and to reconnect dwellers to the natural systems that sustain them.

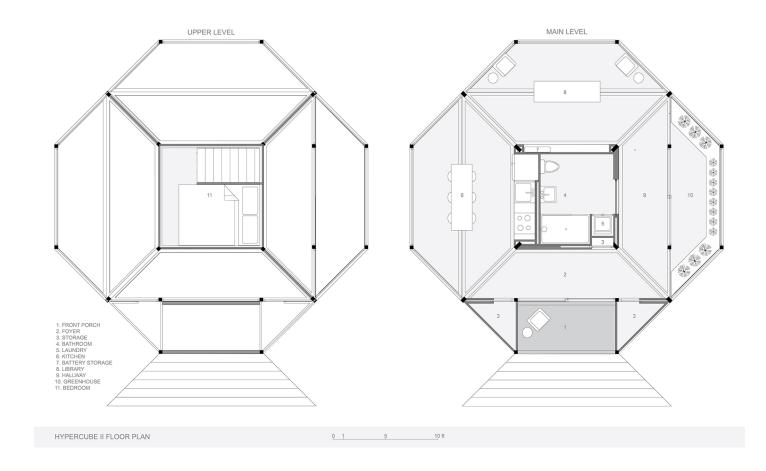
More on project <u>here</u>



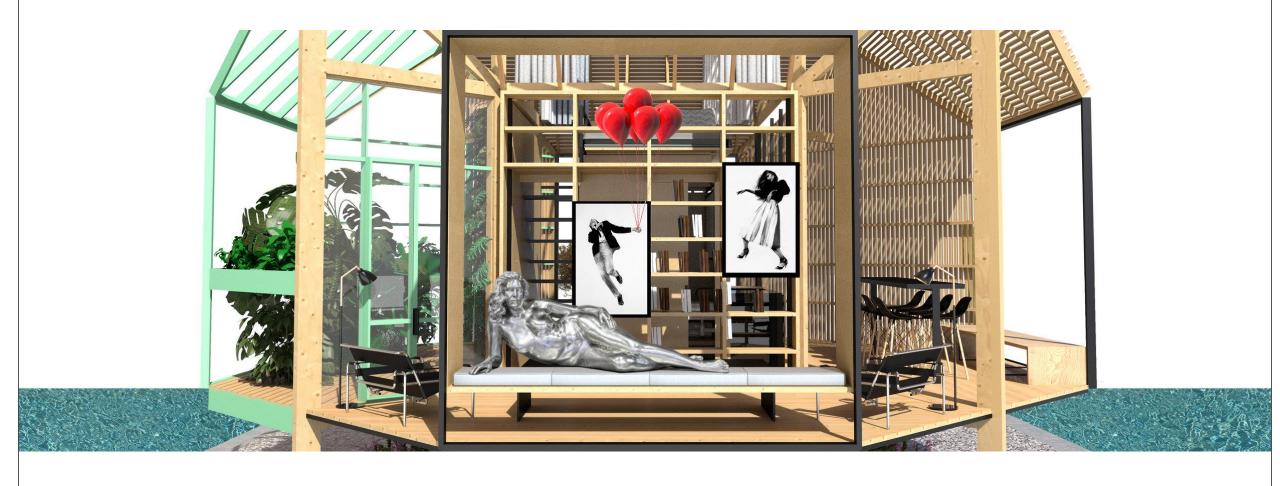






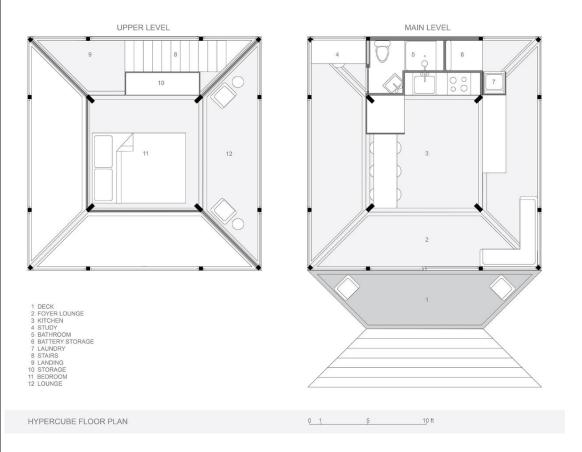


Partially constructed, partially grown, Hypercube is capable of producing and regulating its own energy, water and food supply.



HYPERCUBE

A pre-fab, off-grid dwelling design focused on pairing life down to the essentials. Designed for flat-pack delivery and disassembly.





PRODUCTS + OBJECTS

- Nimbus Repsirator
- Sirak Studio Vessel Collection
- Sirak Studio Chair Collection
- Ben Medansky Ceramics

NIMBUS

A respirator enabling safe reconnection during COVID lockdown







SIRAK STUDIO VESSEL COLLECTION

I worked with Sirak Studio to produce all 2D/3D design + drafting content for his LA-based fabricators. This included the design and build of the vessels, their assembly structure, and their casting molds.









SIRAK STUDIO CHAIR COLLECTION

I worked with Sirak Studio to produce all 2D/3D design + drafting content for his bespoke brass chair set.







BEN MEDANSKY CERAMICS

I worked with <u>Ben Medansky</u> and Claudio Carbone to model and visualize tiles for an upcoming Kelly Wearstler-penned hotel, featuring his work.



Photo





Renders

XR ACTIVATIONS

Mixed Reality Experiences

BUSTED

A collaboration between 3DEXCITE, DELL and LensCloud 3D, BUSTED is an interactive trade show activation designed to educate users about the digital prototyping process, distributed cloud rendering and 3D shareability. Upon entering the Photogrammetry 3D Scanner, visitors are scanned, their likeness rendered and output to an iPAD in AR where they interact with a raw block of marble to 'carve' and customize their 3D Bust.

More on project <u>here</u>



ELUXURY TECHNOLOGY

CONCEPT 2: AVATAR MASHU

CONFIGURE AVATAR WITH MIX AND MATCH BODY PARTS AND ACCESORIES





CURB AUTOMOTO APP

I served as Creative Lead for Automoto AR (Augmented Reality) Postcards, featuring original artwork provided by Curb, for the 2016 Automoto Film Festival. The cards are a unique mobile experience based on Dassault Systemes, 3DEXCITE Reality Generator application - a unique approach to marketing materials and communication, which artfully blends the physical and the virtual.

More on the app <u>here</u>











